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Walt Berk

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Marla Jones

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Jeff Rigdon

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Allison Gross

Marla Jones

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Molly Snyder

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David & Heidi Doll

Daniel & Linda Easterling

Brent & Debi Hicks

Marty Leonard

Preston & Kristin Miller

Charlie and Beverly Powell

Mitch and Molly Snyder

Dear Friends,

Wings of Hope Equitherapy is a non-profit equestrian therapy program providing equine assisted activities to both children and adults with disabilities. We are in our 21st year of operation and have grown to serve over 125 clients weekly through the multiple programs we offer.



We invite you to join us with your presence and sponsorship  
at this year's:

### **Round-Up for Riders**

**Friday August 4, 2017, 6:00 pm**

**The Historic Hilton Hotel**

**(815 Main Street, Fort Worth)**

Our *Mission* is to provide equine assisted activities to children and adults with unique physical, mental and emotional challenges. It has always been the commitment of Wings of Hope to accommodate all those in need, regardless of their ability to pay. Our clients range in age from 3 to 70+ and have varying degrees of physical, mental and emotional challenges. Wings of Hope serves people affected by a wide variety of disabilities such as Autism, Cerebral Palsy, Down Syndrome, Multiple Sclerosis, PTSD and so much more. Through equine assisted activities, those we serve are better able to deal with the daily challenges that accompany life with a disability and share a unique bond with their Wings' horse.

Given the unique mission of Wings of Hope, we do not receive any government or insurance funding. We rely solely upon the generosity of individuals, corporations, and foundations to guarantee that no one is ever turned away, making the success of Round-Up for Riders even more important.

We offer many innovative programs including Operation Hoofbeat, a program designed specifically for the military, veterans and their families healing from the wounds of war. Through multiple community partnerships we provide equine assisted activities such as counseling, play therapy, team building and communication. Our Core Purpose is to provide hope and healing through gentle horses and the love of God.

Thank you for your time and considering a partnership with our program. Attached you will find several sponsorship opportunities. If you would like to contact us directly, please email [RoundUp@wingsofhopehorses.org](mailto:RoundUp@wingsofhopehorses.org) or call (817) 790-8810. We invite you into our barn at any time to meet our riders and their horses.

Blessings to you and yours,

*Allison Gross*

Development Director



# *Round-Up for Riders Benefiting Wings of Hope*

The Historic Hilton Hotel, Downtown Fort Worth

Friday, August 4, 2017



## **What is Round-Up for Riders?**

Round-Up for Riders is the annual dinner and auction benefiting Wings of Hope Equitherapy. Join us on Friday August 4, 2017 at 6:00 for an evening that includes dinner, “Boots-Up”, and auctions. Last year, 300 generous donors helped us raise over \$147,000. Imagine, the impact your partnership with us in 2017 will have on our mission and the more than 125 individuals we serve weekly. Your partnership directly impacts an individual with disabilities through the power of a horse.

## **Who does Round-Up for Riders benefit?**

Over 125 individuals with varying degrees of physical, mental and emotional challenges participate in equine assisted activities every week at Wings of Hope and are directly impacted by this event. Working with our 22 therapy horses, Wings of Hope meets the growing demands of services and inclusion for people with disabilities and challenges in our community. People affected by a wide variety of challenges such as Autism, Cerebral Palsy, Down Syndrome, Multiple Sclerosis, PTSD and more are served each week in our barn. We offer many innovative programs including Operation Hoofbeat, a program designed specifically for the military, veterans and their families healing from the wounds of war. Through multiple community partnerships we provide equine assisted activities such as counseling, play therapy, team building and communication. Our Core Purpose is to provide hope and healing through gentle horses and the love of God.

## **How can I be involved with Round-Up for Riders?**

**Sponsorship:** Attend the event as a table sponsor. Levels range from \$10,000-\$800.

Tickets are \$100 for a night of fun, entertainment and inspiration.

**Underwrite:** Help Wings of Hope cover various costs of the event and promote your business!

**Donate:** Provide an item or service for the Silent Auction, Raffle and Pick-A-Package areas!

**Attend:** Join us for an evening of empowerment and inspiration to support our mission.

## **Why should I support Round-Up for Riders?**

Your tax deductible contribution allows us to continue to provide services to those impacted by our mission regardless of their ability to pay. Wings of Hope began in 1996 and, 21 years later, continues to impact our community with the help of our dedicated volunteers and donors. Your generosity ensures that families impacted by a disability receive the support they so desperately need.

## **Who do I contact to become involved with Round-Up for Riders?**

You can contact Development Director Allison Gross at [allison@wingsofhopehorses.org](mailto:allison@wingsofhopehorses.org) or 817.790.8810 or visit [www.wingsofhopehorses.org/roundup.html](http://www.wingsofhopehorses.org/roundup.html)



# Sponsorship and Underwriting Opportunities

*Partnership through Round-Up for Riders will provide your business with unique exposure to a variety of passionate, affluent, and community oriented individuals.*

*All sponsorship levels will receive an assortment of marketing incentives and exposure leading up to the event, during the event, and after the event. Additionally, the following specific marketing incentives are available:*

## EVENT UNDERWRITING LEVELS

**Exclusive** name and logo recognition on event materials including but not limited to:

- Event Website ● Fort Worth Magazine Media Recognition
- Printed and Social Media Recognition ● Visual Event Recognition
- Logo and recognition in Quarterly Newsletter distributed to 1,500+
- Opportunity to provide your promotional materials to all guests (250+)

Media	<b>(SOLD!)</b>	<b>FortWorth</b> <small>magazine</small>	\$10,000
Audio Visual	(1 available)		\$5,000
Printing	(1 available)		\$4,000
Valet	(1 available)		\$2,500
Guest Appreciation Gift	(1 available)		\$2,000

## TABLE SPONSORSHIP LEVELS

***Event attendance and marketing incentives.***

Platinum Palomino Presenting Sponsor	(1 available)	\$10,000 <i>(VIP Reception!)</i>
Golden Gait		\$ 5,000 <i>(VIP Reception!)</i>
Silver Spur		\$ 2,500
Bronze Boot		\$ 1,500
Copper Cowboy		\$ 800

***Don't see marketing tools that meet your needs?***

We are happy to customize a package that works best for you!

Contact Allison@wingsofhopehorses.org

*Your investment in our mission will move us closer to reaching our goal of raising \$150,000 towards our annual \$426,800 budget!*

Visit

[www.WingsOfHopeHorses.org/RoundUp.html](http://www.WingsOfHopeHorses.org/RoundUp.html)

*to secure your 2017 partnership.*

# Round-Up for Riders Benefiting Wings of Hope

The Historic Hilton Hotel, Downtown Fort Worth

Friday, August 4, 2017



## **PLATINUM PALOMINO PRESENTING SPONSOR - \$10,000**

*Specific recognition package details to be negotiated with Wings of Hope to best benefit you!*

Name and logo recognition on all event materials with exclusive presenter naming rights including but not limited to:

- Digital and Printed Invitations.
- Event and Wings of Hope Website.
- Fort Worth Magazine Media Recognition with name and logo.
- Printed and social media recognition.
- Customized audio visual recognition during the event
- Master of Ceremonies recognition during the event.
- ¼ page ad in Quarterly Newsletter distributed to 1,500+ with logo.
- Opportunity to provide your promotional materials to all guests (250+).
- **Premium seating and valet for 10-20 guests.**
  - Secondary table may seat Wings of Hope riders if desired! This gift will allow a rider to attend the event!
  - VIP check in and check out at the event.
  - Raffle tickets (\$400 value).
  - VIP reception at Horseshoe Hill prior to the event July 27<sup>th</sup> 5:30-7:30! Tickets for 6.

## **GOLDEN GAIT - \$5,000**

Name and logo recognition on event materials including:

- Digital Invitation
- Event website
- Fort Worth Magazine Media Recognition with name.
- Social Media
- Printed & Visual Media at the event with logo
- Customized audio visual recognition during the event.
- Quarterly Newsletter distributed to 1,500+ with logo.
- **Premium seating and valet for 10-20 guests.**
  - Secondary table may seat Wings of Hope riders if desired! This gift will allow a rider to attend the event!
  - VIP check in and check out at the event.
  - Raffle tickets (\$300 value).
  - VIP reception at Horseshoe Hill prior to the event July 27<sup>th</sup> 5:30-7:30! Tickets for 4.

## **SILVER SPUR - \$2,500**

Name recognition on event materials including:

- Fort Worth Magazine Media Recognition prior to the event.
- Printed & Visual Media at the event
- Social Media
- **One reserved table and valet for 10 guests**
- Raffle tickets (\$200 value)

## **BRONZE BOOT - \$1,500**

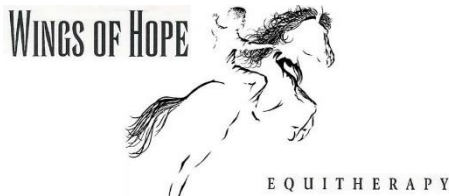
Name recognition on event materials including:

- Printed program at the event
- Social Media
- **One reserved table and valet for 10 guests**
- Raffle tickets (\$100 value)

## **COPPER COWBOY - \$800**

- Name recognition on printed program at the event.
- **One reserved table and valet for 10 guests**

Individual Tickets \$100



Please make checks payable to: Wings of Hope
Mail to: P.O. Box 445 Burleson, Tx 76097
Email questions or scanned forms to:
roundup@wingsofhopehorses.org
or call Allison Gross at (817) 790 – 8810
www.wingsofhopehorses.org/roundup.html

2017 Round-Up for Riders
Sponsorship Agreement

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name as it should appear in digital and print publications (If different from above):

\_\_\_\_\_ [ ] wish to remain anonymous

Please select sponsorship level: [ ] enclosed is my check [ ] payment has been made online

[ ] Platinum Palomino Presenting Sponsor \$10,000 [ ] Golden Gait \$5,000 [ ] Silver Spur \$2,500

[ ] Bronze Boot \$1,500 [ ] Copper Cowboy \$800 [ ] Specific Underwriting Level: \_\_\_\_\_

[ ] I would like to donate my table or \_\_\_\_\_ number of seats back to Wings of Hope for riders or volunteers.

Please complete or email your guest list complete with first and last names to by July 24th

- 1. \_\_\_\_\_ 2. \_\_\_\_\_
3. \_\_\_\_\_ 4. \_\_\_\_\_
5. \_\_\_\_\_ 6. \_\_\_\_\_
7. \_\_\_\_\_ 8. \_\_\_\_\_
9. \_\_\_\_\_ 10. \_\_\_\_\_

Please include any specific dietary requests: \_\_\_\_\_

Media print deadline to be included in Fort Worth Magazine is Wednesday April 6th & Wednesday May 10th

Event print deadline to be included in materials utilized during the event is Monday July 17, 2017

All donations to WOH, a 501©(3) charitable tax organization, are tax deductible for the fair market value of goods or services
donated. Federal Tax ID 75-264632